

**Rimma Dreyband**  
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**(347) 263-7525**

## **EXPERIENCE**

### Valins&Co.

November 2009 – Present

#### **Producer**

- Produced motion graphics, design, 3D and film titles for clients including: Comedy Central, Food Network, MTV, VH1, HBO, W+K/ESPN, CBS News, MSG Network, Versus, Martin Agency/Walmart, Digitas, DraftFCB/Pfizer.
- Prepared budgets, managed project and studio schedules, on-going actuals and post-mortems.
- Supervised deliverables and ensured deadlines were met – prepared client postings and final deliveries.
- Maintained freelancer database, staffed projects and managed teams of designers, animators, 3D, editors, writers.
- Copywriter for company promotional materials, client development and outreach.
- For Type Directors Club: edited and prepared podcasts, produced awards presentation.

### My Damn Channel

April 2009 – October 2009

#### **Content and Video Manager**

- Managed video and graphic content for multiple web, mobile and broadcast platforms.
- Planned and implemented website relaunch/redesign, QA, and programming of videos, graphics and advertising.
- Scripted and edited company promotional materials including sizzle reel, advertisements and promos.
- Supervised staff on video editing, graphic design, copywriting and research projects.
- Implemented, managed and tracked multiple simultaneous interactive, video and banner advertising campaigns.
- Producer for web series: location scout, staffing, music rights acquisition, pre-production, post supervisor.

### Various Clients

January 2009 – April 2009

#### **Freelance Producer**

- Client development, pre-production planning, talent coordinator, budgets and proposals, live action PA and post-production supervisor for clients including Ogilvy/Eyepatch Productions, Masters of Power, Red Razor Films.

### Gunshop TV

January 2008 – December 2008

#### **Production Coordinator/Producer**

- Produced motion graphics, 3D, stop motion and live action projects for clients including MTV, A&E, Food Network, CMT, McCann, TM Advertising, Bank of the West, Viacom, American Airlines.
- Drafted and presented budgets, pitches and proposals.
- Managed studio and individual project schedules, ensuring timely delivery for all design, motion tests and finals.
- Supervised in-house and freelance production staff including designers, animators, cinematographers and editors.
- Composed, maintained and distributed company collateral including press releases, newsletters and reels.

### San Francisco State University

September 2007 - May 2008

#### **Graduate Teaching Associate**

- Taught studio production, including camera operation, video switcher functionality, audio board, lighting, CG software, editing, directing, and studio operation.
- Developed curriculum, weekly lectures and technical demonstrations on studio functionality and operations in order to prepare students for major end of semester productions.
- Guided student projects from conception to execution, including scripting, proposals, storyboarding and production.
- Worked in equipment cage: Responsible for department video equipment rentals and returns and training new staff.

## **SKILLS**

SOFTWARE: Final Cut Pro, Compressor, Photoshop, Illustrator, Quicktime Pro, Premiere, DVD Studio Pro, ProTools, Soundtrack, basic Flash and AfterEffects, MS Office, Project, Access, iTaskX, Dreamweaver/HTML, FileMaker Pro, Mail Merge, FTP, Sorenson Squeeze, Handbrake.

LANGUAGES: Fluent in Russian, proficient in French.

## **EDUCATION**

- Master of Arts in Radio and Television, San Francisco State University (3.8 GPA)
- Bachelor of Arts in Linguistics, Minor in Theatre Arts, San Jose State University (3.4 GPA)

*References available upon request.*